



**MUSCULAR  
DYSTROPHY**  
Association of New Zealand Inc.  
*Te Ropu Mate Horokiwa o Aotearoa*

December 2009

## Bow Tie Bulletin



Welcome to the second issue of the Bow Tie Bulletin for members of the Muscular Dystrophy Association, volunteers, branch staff and council members. If you missed the first bulletin, a copy is available on our website [www.mda.org.nz](http://www.mda.org.nz). Planning for the 2010 Bow Tie Campaign is going well with some exciting new developments including a new limited edition designer bow tie pin and confirmed corporate partners, WORLD and ASB.

### **NEW BOW TIE FOR 2010:**

I'm delighted to report that leading fashion designers, WORLD have designed a limited edition bow tie pin which will be available for our 2010 Bow Tie Campaign. The samples are currently being made so watch this space...

### **FUN-RAISERS:**

As well as raising awareness and funds, we also want to have fun – so think of the ways that you hold a fun-raiser. One idea is to hold a bow tie day at your workplace during bow tie week, asking colleagues to wear a bow tie and make a donation. Or hold a wheelchair obstacle course at your local school or sports club. We'd love to hear your fun-raiser ideas so email them to me for possible inclusion in the next Bow Tie Bulletin.

### **TAKE THE '1000 BOX CHALLENGE':**

Thank you to those who have taken up the challenge and been in touch to say you'll kindly take a box. We are 20% to target which is a great start. Remember, all money raised from your local community will go directly to your local branch to help support fieldworkers and other key services. If you would like a box before bow tie week, or a sample of a bow tie pin to show any prospective companies you'd like to approach, then give me a call and I'd be happy to send these out to you.

Each box contains up to 40 bowtie pins/ magnets/ stickers (or a mixture of all) typically for a \$2 donation. Any leftover stock can just be sent back to us at the end of the campaign week.

Sign up today and take the 1000 Box Challenge. Fill out the order form on the reverse side. Recruit family members, local businesses and organisations in your community to also be involved. Contact Reena at [bowtie@mda.org.nz](mailto:bowtie@mda.org.nz) or phone me on 815 0247 ext 706 (Auckland) or 0800 800 337 ext 706.

Alternatively, you can contact your local branch to see what they have planned for bow tie week:

Canterbury	Eris Le Compte	<a href="mailto:mdacanty@xtra.co.nz">mdacanty@xtra.co.nz</a>	0800 463 222
Northern	Denise Ganley	<a href="mailto:denise@mdn.org.nz">denise@mdn.org.nz</a>	0800 636 787
Southern	Raewyn Hodgson	<a href="mailto:ahodgson@xtra.co.nz">ahodgson@xtra.co.nz</a>	03 486 2066
Wellington	Margaret Stoddart	<a href="mailto:margaret.mdawgtn@xtra.co.nz">margaret.mdawgtn@xtra.co.nz</a>	0800 886626

Finally, I would like to take this opportunity to personally wish you all a wonderful Christmas and happy holidays filled with lots of food, laughter and love.

**WORLD**  
FACTORY OF IDEAS AND EXPERIMENTS

